

QTY	REGISTRATION	PRICE	TOTAL
	Member Registration	\$55	
	Non-Member Registration	\$65	
	Additional Registration (each)	\$35	
	Student	Free	
	Lunch/Refreshments	\$30	
	VCH Exam-Member	\$10	
	VCH Exam Non-Member	\$25	
	Subtotal		
	Total		

Company Name _____

Name on Badge _____

Additional Name(s) _____

Mailing Address _____

City _____ State _____ Zip _____

Phone: _____

Email _____

Payment: check to VNLA Credit Card
(please circle)

Credit Card # _____ / _____ / _____ / _____

Exp. Date _____ / _____ CCV # _____

Print Name on card: _____

Signature _____

Pre-register and save!
PRE-REGISTRATION DEADLINE
August 15, 2022

An additional \$15 for walk-in registration.

Register on-line or download a registration form at
www.vnlavt.org and mail it to the VNLAoffice.



Summer Meeting and Trade Show

August 25, 2022
Attendee Registration



Join us at
UVM Horticulture Research
and Education Center
65 Green Mountain Drive
S. Burlington, VT 05403

PO Box 92 - N Ferrisburgh, VT 05473
802.425.5117
www.greenworksvermont.org
kristina@greenworksvermont.org

SCHEDULE

8:00 - 9:00 am - Trade Show Registration

8:00 -10:30 am - VCH Exam

8:30 - 9:00 am - Visit w/Vendors

9:00 -10:00 am - Keynote Speaker: Justin Griggs of The Harvest Group Landscape Business Consulting. "Time Management: Taking Control of Your Life" - How many times during your typical week do you find yourself asking, "Where did the day go?" The day is over, and I didn't accomplish half of what I wanted to today." You are being inundated daily with requests for your time and attention. Emails, texts, meetings, employee problems and requests, client, and project issues and so on. They come at you from all directions.

We invite you to join us to learn how to manage your time better so you can begin enjoying life again and prosper. In this fast-paced seminar you will be presented with:

- Understanding urgent vs. important tasks.
- How to set and meet goals.
- Determining where you are spending your time.
- Deciding where to best spend your time.
- Identifying the classic time robbers.
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In the session you will be presented with tools that you can take with you and use on a daily basis. Things like:

- Time management matrix
- "To Do" lists that work.
- Delegation techniques.
- Time management exercises.
- How to identify the "one thing."
- Setting up a healthy, daily schedule.

10:00 - 10:30 am - Visit with Vendors

10:30 am-11:30am - "The Evolution of the "Hort Farm" w/ Dr. Terence Bradshaw, "UVM Horticulture Research and Education Director. - Dr. Bradshaw has been a part of the UVM Horticulture Research and Education Center since he first used the field laboratory to dry compost samples as an undergraduate in 1994. Since 2005, Terry as served as Director of the 'Hort Farm'. He has also been part of, and now leads, the UVM Fruit program which conducts research and outreach programming for commercial apple and grape rowers in Vermont and the surrounding region. Terry will discuss some of the changes he has seen with the Hort Farm and the larger stakeholder community over the past nearly three decades.

11:30 - 12:00pm - VnLA Special Membership Meeting / Visit w/Vendors.

12:00 - 1:00 pm - Lunch

1:00 - 2:00 pm - VnLA/Green Works Live Auction
Please consider donating a **plant, book, tool, or item of your choice** for the live auction! Proceeds from the auction fund horticulture-related education awards the Association grants each year. These students are the future of our industry. Bring your wallet!

2:00 - 2:30 pm Visit with Vendors

CONCURRENT SESSIONS

2:30 - 3:30 pm "Engineered Soils Role in Green Infrastructure" w/ Jeff Toomey, Read Custom Soils.
- Jeff will speak about bioretention/rain garden soils, green roof soils, and other Read Custom Soils products that promote treatment and infiltration of rainwater.

OR

2:30 - 3:30 pm - There will be tours of the Center's plant collections which include the Cary Garden, the Pollinator Garden, and the Rhododendron and Lilac collections. The City of Burlington also has a tree nursery on-site and there are various on-going research project plots we will be able to visit and learn about.

3:30 - 4:30 pm - "Getting to the Root Of It (ROI) ... with Ground Penetrating Radar & INSIGHT™" w/ Marie Ambusk - CEO & CoFounder of TreesROI - Who says that you can't be an entrepreneurship in your 70's? Who says that if something is complicated, hard and has never been done, that it can't be done? I'd like to tell you a little about my story and how things in my life have prepared me to push the limits of science and technology to develop a tool to help us grow better trees!

Yes, I am an unlikely candidate to lead this mission, and yet at **TreesROI™** we are developing a tool and methodology to assess the quality of containerized tree root systems, using Ground Penetrating Radar (GPR) in a novel way. The prototype of our product, **INSIGHT™**, is not ready for demonstration, but I will tell you our plan and share our preliminary research that I presented at the **Landscape Below Ground IV** conference, also published by the ISA in 2020 LBGIV book.

Tree root systems are the only things connecting the largest plants on Earth, to the Earth. It is critical for healthy, stable roots to allow urban trees to grow to maturity and maximize all the benefits that are well understood for human health, for ecosystem services, to mitigate effects of our changing climate, for tree infrastructure assets, and for sustainability. It's hard to fix what you can't see ... until now ... Join my talk at the 2022 VnLA Summer Meeting and let's share ideas! I want to know your thoughts and concerns, how this can help your business and the industry. Our bottom line: **Grow Better Trees with INSIGHT™**

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Please see speaker profiles on our website!